

Magdalena Oleksiewicz

Dublin, County Dublin

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Profile

I'm a qualified digital content creator and visual artist. I specialize in visual communication including video and image editing, design & development of visually effective and easy to navigate websites and social media content. I'm capable of working with small print houses, companies, large groups and individual clients. I'm a good team player with a flexible approach to work and proven ability to work on my own initiative.

Key skills

- Adobe Creative Suite (video and image editing)
- Digital design for multimedia and web production
- Branding strategies & budgeting techniques
- Project management & advertisement

Education

September 2016 - June 2019	BA (Hons) Level 8, Visual Art	TU Dublin, Visual Arts
September 1999 - May 2005	QQI Level 7, Architecture	TU, Wroclaw, Poland
September 1994 - June 1999	First class & diploma in conservation & art history	Szermentowski Art College, Kielce, Poland

Awards

2019 BA Fine Art Student Award; Most Original Research in Thesis, Visual Artists Ireland
2019 BA Fine Art Student Award; The KM Evans Art Supplies Award, KM Evans Art Supplies
2019 BA Fine Art Student Award; A4 TU Dublin Graduate Award, A4 Sounds

Work Experience

Web - Graphic Designer, Freelance / casual work

April 2015 - present

Analyzing data and information to identify issues and create tailored solutions, including cooperation with clients & successfully developing their businesses, such as international recognition at design competition by www.monikaboggyos.com	Designing digital and print materials to engage audiences, such as work for My Health Yoga Studio for 6 years; it included web design and maintenance, branding design (logo, adverts) and graphic design for print (flyers, business card) Quickly learning and applying new skills
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Art Workshop Facilitator

Nov 2019 - Nov 2020, St Peter's National School, D7 & St Mary's Primary School, D1

Built the concept and content tailored for a specific age group and subject, facilitated and documented the process for up to 150 students within a week. .	Art Workshops 'Our Shared Landscape' with children age 10 - 12 years old Organized and advertised the event
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Graphic designer and campaign facilitator

Aug - Oct 2019, SWAN Youth Center, Dublin 3, Mental Health Month Awareness

Workshop and poster design with children aged 12 - 14. Produced videos / posters using recording	and editing software. Created training programmes guaranteed to achieve key organizational objectives.
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Internship Student

Feb 2016 - Sept 2018, Printwell Design, Dublin 3, Black Church Print Studio, Dublin 2

Helped with developing plans and graphic design campaign signs to promote continuous improvement in both companies.	Designed Printwell website from scratch, including layout, content, captions, digital design, video & image editing..
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Graphic Design Assistant

Sept 2012 - June 2013, Restore Memories, Phibsboro, Dublin 7

Used Adobe to design unique creative infographics, flyers and business logos. Designed engaging brochures, banners and signs for printing.	Used Photoshop to edit, retouch and color-correct photos to task specifications
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Additional Training

Jan - Feb 2024	Jobcare Guidance Course	Pearse Street, Dublin
Jan 2021 - Jan 2022	Guidance Enterprise Course	Northwest Partnership, Finglas Dublin, Ireland
Jan 2021 - June 2021	ACA InDesign	E-College, Dublin
Sep - Dec 2020	Steps to Excellence for Personal Success Certificate	The Pacific Institute, Dublin
Jan 2015 - May 2017	CDETb, QQI Level 5, Craft Sewing, knitting, waevin	St Peter's National School, Phibsboro, Dublin
April 2015 - Aug 2015	ACA Web Design	CDETb Finglas, Dublin
Sep 2015 - June 2016	CDETb, QQI Level 6, Web Authoring & Multimedia	Ballsbridge College of Further Education, Dublin
Aug 2010 - Feb 2011	CDETb, QQI Level 5, Digital Design for Web Production	CDETb, Baldoyle Training Centre, Dublin

